## Policy Ideology and Practice in the Preservation of East Asian Traditions at SOAS

SOAS, the School of Oriental and African Studies, is a world-leading center for the study of East Asia. The university's commitment to preserving East Asian traditions is evident in its academic programs, research centers, and cultural events. This article explores the policy ideology and practices that underpin SOAS's efforts to preserve East Asian traditions. It examines the university's approach to teaching and research, as well as its engagement with the wider community. The article concludes by discussing the challenges and opportunities facing SOAS as it seeks to continue its mission of preserving East Asian traditions in the 21st century.

SOAS's policy ideology for the preservation of East Asian traditions is based on the belief that these traditions are valuable and worthy of preservation. The university believes that East Asian traditions have a rich history and culture that can contribute to our understanding of the world. SOAS also believes that these traditions are under threat from globalization and modernization, and that it is important to take steps to preserve them.

The university's policy ideology is reflected in its academic programs, research centers, and cultural events. SOAS offers a wide range of courses on East Asian history, culture, and languages. The university also has a number of research centers dedicated to the study of East Asia, including the Center for East Asian Studies and the China Institute. SOAS also hosts a number of cultural events throughout the year, including lectures, conferences, and exhibitions.



## Music as Intangible Cultural Heritage: Policy, Ideology, and Practice in the Preservation of East Asian Traditions (SOAS Musicology Series) by Keith Howard

★ ★ ★ ★ 5 out of 5

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SOAS's practices for the preservation of East Asian traditions are based on the principles of teaching, research, and community engagement.

**Teaching:** SOAS's teaching programs are designed to provide students with a deep understanding of East Asian traditions. The university offers a wide range of courses on East Asian history, culture, and languages. These courses are taught by a team of experienced and knowledgeable faculty members.

**Research:** SOAS's research centers are dedicated to the study of East Asia. The centers conduct research on a wide range of topics, including East Asian history, culture, and politics. The centers also host conferences and workshops, and publish books and articles on their research findings.

**Community engagement:** SOAS is committed to engaging with the wider community to promote the preservation of East Asian traditions. The university hosts a number of cultural events throughout the year, including lectures, conferences, and exhibitions. SOAS also works with a number of

community organizations to promote the preservation of East Asian traditions.

SOAS faces a number of challenges in its efforts to preserve East Asian traditions. One challenge is the globalization of the world economy. Globalization is leading to the spread of Western culture and values, which can threaten East Asian traditions. Another challenge is the modernization of East Asia. Modernization is leading to changes in lifestyles and values, which can also threaten East Asian traditions.

Despite these challenges, SOAS has a number of opportunities to continue its mission of preserving East Asian traditions. One opportunity is the growing interest in East Asia around the world. This interest is due in part to the rise of China and other East Asian countries. Another opportunity is the development of new technologies that can be used to preserve East Asian traditions.

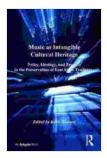
SOAS is a world-leading center for the study of East Asia. The university's commitment to preserving East Asian traditions is evident in its academic programs, research centers, and cultural events. SOAS faces a number of challenges in its efforts to preserve East Asian traditions, but the university also has a number of opportunities to continue its mission. SOAS is well-positioned to continue its work as a leading center for the study and preservation of East Asian traditions in the 21st century.

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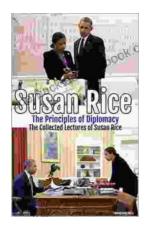
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